



Reduce Your State Tax Liability

Support Goodwill's Innovative Educational Programs

Businesses May Direct Tax Dollars to Local Education

Offered by the Pennsylvania Department of Community and Economic Development (DCED), the Educational Improvement Tax Credit (EITC) Program provides businesses with a **75% tax credit** when they contribute to qualified "Educational Improvement Organizations" such as Goodwill of the Southern Alleghenies.

The tax credit increases to **90%** if your business commits to making the same contribution for two consecutive years. A business paying taxes in Pennsylvania can receive up to \$750,000 in tax credits annually. Your contribution will enhance the programming experience of students enrolled in qualified programming at Goodwill of the Southern Alleghenies.

Which Businesses are Eligible?

Those that pay the following PA taxes:

- ✓ Personal Income Tax
- ✓ Capital Stock/Foreign Franchise Tax
- ✓ Corporate Net Income Tax
- ✓ Bank Shares Tax
- ✓ Title Insurance & Trust Company Shares Tax
- ✓ Insurance Premium Tax (excluding surplus lines, unauthorized, domestic/foreign marine)
- ✓ Mutual Thrift Tax
- ✓ Malt Beverage Tax
- ✓ Retaliatory Fees under section 212 of the Insurance Company Law of 1921

Application Process

Your tax professional can assist with the DCED's simple online Business Application. For those businesses that are approved, the DCED sends approval letters during September or October. The approved corporations must then make their contributions to Goodwill of the Southern Alleghenies *within 60 days*, and provide proof of the contribution in the form of a written acknowledgement from Goodwill *within 90 days* of the approval letter.

Visit DCED: www.dced.pa.gov/eitc



Your charitable contribution to Goodwill of the Southern Alleghenies will enable public schools to systematically choose from a variety of Goodwill's Innovative Educational Programs that are not feasible through their regular school budgets.

How it Works

Your business can make a charitable contribution to Goodwill of the Southern Alleghenies based on the amount of PA taxes you owe. In return, you receive a **75% Tax Credit** (up to \$750,000) when you file your state taxes.

For Example:

If your business donates \$20,000.
Your tax credit is \$15,000 | **Your net cost is \$5,000.**

A *two-year* commitment at the same funding level earns you a **90% Tax Credit.**

For Example:

Your business donates \$20,000 for two consecutive years (\$40,000).
Your tax credit over two years is \$36,000. | **Your net cost is \$4,000.**

It's a Win-Win for your business, Goodwill, our local schools, and community.

Business Application Timeline for FY18–FY19

May 14: Business applicants who have fulfilled their two-year commitment and wish to reapply in FY18–FY19 to renew their two-year commitment.

May 14: Businesses in the middle of their two-year commitment.

July 2*: All other businesses applications.

**First-time applications will be accepted beginning July 2, 2018 on a first-come, first-serve basis. Funds are often exhausted the same day or within days. Apply promptly on July 2. www.dced.pa.gov/eitc*

