

## Program Highlights

- Goodwill served over twice as many clients in 2018 than the preceding year. Through our direct service outreach and partnerships, we are able to leverage resources in order to provide job placement and related services.
- Goodwill is a leader in service-delivery innovation: Serving more people in more places in better ways. Through strategic relocation of the Cambria County CareerLink® centers and providing services through virtual platforms, Goodwill and its partners have put “CareerLink® in Your Community.”
- Goodwill was the first regional site to offer the Northstar Digital Literacy Assessment. Clients and staff can gain a portable micro-credential that has been recognized by regional employers. It is now available at all regional CareerLink® centers.
- Goodwill was awarded a \$250K adult literacy contract for Cambria County. We now provide free high school equivalency classes in four locations: Moxham, Downtown Johnstown, Ebensburg, and the Cambria County Prison.
- Goodwill working in collaboration with the Southern Alleghenies Workforce Development Board was awarded a strategic innovation grant through the state to serve pre- and post-release clients at the Blair, Bedford, and Cambria County prisons.

### 2018 Goodwill Board

Michael Hruska, Chair	Andrea Roberts
Kurt Nilson	Doug Oakley
Jesper Nielsen	Sherri Rae
Stephen McKnight	Brad Burger, President/CEO

## Community Impact

### INDIVIDUALS SERVED

**Total People Served-12,183**

Education Services-438

Disabilities Services-630

Youth Services-4,659

Adult Services-6,384

Reintegration Services-72

### 2018 Financials

#### Community Investment

Donated Goods	\$3,883,150
Workforce Development	\$4,384,270
Retail	<u>\$8,347,301</u>
<b>Total Revenue:</b>	<b>\$16,614,721</b>

#### Returned to the Community

Program Services	\$14,208,437
Supportive Services	<u>\$2,081,996</u>
<b>Total Expenses:</b>	<b>\$16,290,433</b>

Available for Future Growth \$324,288