

# 2021 ANNUAL REPORT



## Program Highlights

Goodwill was able to double the size of its Moxham Campus in 2021 with the purchase of the former FNB-Moxham Branch building. In addition to this property, the Diamond family has donated a property directly adjacent to our main building. Our campus now includes the Moxham Food Pantry with its new operational model. The first in our region, the "client choice" model will allow people in need to "shop" in the pantry. As stated by the founder of Goodwill, Dr. Edgar J. Helms, this model will "provide a hand up, not a handout." The model also reduces food waste and allows for more precise inventory control. The "client choice" model is considered a best practice to address food insecurity



### 2021 Goodwill Board

Sherri Rae, Chair	Stephen McKnight
Andrea Roberts	Kurt Nilson
Doug Oakley	
Brad Burger, President/CEO	

## Community Impact

### INDIVIDUALS SERVED

#### Total People Served-8,772

Education Services-158

Disabilities Services-249

Youth Services-1,404

Adult Services-6,601

Reintegration Services-52

Food Security Services-308

### 2021 Financials

#### Community Investment

Donated Goods	\$3,047,398
Workforce Development	\$4,062,044
Retail	\$9,482,690
Investment Income	\$ 826,943
Other Government Support	\$ 480,294
Other Contributions	\$ 164,050
<b>Total Revenue:</b>	<b>\$18,063,419</b>

#### Returned to the Community

Program Services	\$13,214,905
Supportive Services	\$1,365,463
<b>Total Expenses:</b>	<b>\$14,580,368</b>
Available for Future Growth	\$3,483,051